



AUCTION SAMPLE SCRIPTS: ASKING FOR A DONATION

Example: If you knew me and you knew I had connection to the Seattle Sounders, You would call me and say:

“Laura, as a parent of a student at CPCS I am supporting the annual auction to raise funds for much needed items and programs for Cedar Park Christian Schools ... I hope that you can support us. I am asking for a donation of a signed Jersey from your connections to the Seattle Sounders. It would really go a long way to support our community!”

You ask me specifically because you know me; it is a friendly ask; it is a connected or personal ask.

Blank Script: With enthusiasm and a smile on your face

1. State your Name!

“Hi, my name is

I am a parent of a student at Cedar Park Christian Schools. On November 5th we will be having our annual auction to raise funds for the school. I would like to offer you the opportunity to increase your company’s exposure and align yourself as a community partner in education by contributing an item(s) to our auction. For donating an item or service, you and your company will receive mention in our catalog. The best part is every donation to our auction helps our school and the CPCS community!”

2. Make the Ask!

“Would you please support CPCS students by donating an item or purchasing an ad in our catalog?”

3. Say Thank You!

Thank them for their donation and or their consideration! We can never thank them enough!